COMMERCIAL NETWORK ORCHESTRATION

From first contact to first transaction in minutes, not weeks.

Manch activates and governs your commercial network, retail outlets, restaurant partners, franchisees and distributors, so growth stops waiting on onboarding.



THE PROBLEM

20 days to 6 months

is how long partner activation takes today, with rejection rates as high as 40 to 70%.

Deferred revenue

Every day of delay is lost sales and an opening for a faster competitor.

Teams on rework

Manual verification and back-office rework absorb people who should focus on growth.

HOW IT WORKS

01 — Capture

Partner data collected at source, with no re-keying.

02 — Validate

Identity, tax, licence and bank checks in real time, before the record exists.

03 — Orchestrate

Approvals route automatically. Exceptions go to the right person.

04 — Activate

Real-time ERP sync. The partner is live and governed for every future change.

WHO THIS IS FOR

CRO / COO Commercial

Owns revenue predictability and expansion speed.

Head of Sales Operations

Owns activation time, rejection rate and field bandwidth.

CFO / Finance Controller

Owns the compliance exposure created at onboarding.

PROOF

Proven at enterprise scale.



A LEADING BEVERAGE BOTTLER

30 minutes

from first contact to first order, down from 20 to 25 days

40%+ → 0
Rejection rate

87%
Less back-office team

45 → 0
Manual verification staff

Across about 400,000 outlet activations a year. Faster activation is estimated to bring forward about ₹230 Crore in revenue a year (indicative, based on industry assumptions).



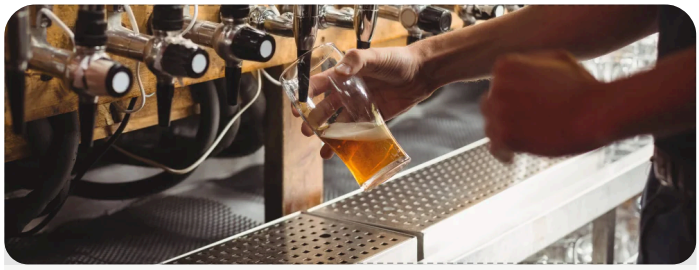
A LEADING FOOD DELIVERY PLATFORM

80%
Faster turnaround

70%
Lower process cost

"Remarkable reduction in turnaround time in our restaurant lifecycle management process by 80%, with process cost dropping 70% from before."

Director of Operations



A LEADING BREWER

< 72 hrs
Down from 4 to 6 months

"What used to take us over 4 to 6 months is down to less than 72 hours, a game changer in visibility, cycle time and retail activation."

Chief Strategy and Transformation Officer

WHY MANCH, NOT A POINT TOOL

- ✓ Built, tested and deployed from a described process, not assembled as a project.
- ✓ Hours to set up with a business user, not months with a specialist.
- ✓ Data and process share one context, so checks and workflow run as one step.
- ✓ Governance happens inside the process, not as a review afterwards.

Book a demo

See it on your own partner onboarding process.

manchtech.com/commercial-network-orchestration

Manch is an autonomous enterprise business process platform that orchestrates business processes from intent to production in hours instead of months. By bridging data, process and intelligence, Manch creates the enterprise context needed for AI-native business processes, and automates the full lifecycle of describing, building, testing, deploying and improving them through agentic capabilities built into the platform. Manch serves large enterprises across CPG, QSR, manufacturing and logistics.